

### **The Legend - \$5000**

- Company logo in prime position in festival ads, such as cable TV, print media, Metro-North marketing, festival signage and spectator map
- Full-width tall banner at top of website sponsorship page, including option for multi-image collage/logo image
- Image on main festival website landing page
- Video thank-you on Facebook, Instagram and Twitter
- 12 postings social media platforms featuring logo
- Dedicated tent at festival (4 table square) in prime location, if desired, and 8' tall retractable banner to be placed at festival entrance

### **The Horseman - \$2500**

- Company logo in prominent position in festival ads, such as cable TV, print media, Metro-North marketing, festival signage and spectator map.
- Full-width narrow banner at top of sponsorship page (1 image and logo).
- Thank-you on Facebook, Instagram and Twitter
- 10 postings all social media platforms featuring logo
- Double table at festival in prominent location, if desired, or 8' tall retractable banner to be placed at festival entrance

### **The Ichabod - \$1000**

- Company logo in mid-level position in literary festival ads, print media, Metro-North marketing, festival signage and spectator map
- Logo square at sidebar of literary festival website sponsorship page
- Thank-you on Facebook, Instagram and Twitter
- 5 postings all social media platforms featuring logo
- Double table at festival, if desired, or large image near festival entrance

### **The Washington Irving - \$500**

- Thumbnail logo in lower position in literary festival ads and signage.
- Logo square at base of website sponsorship page
- Thank-you on Facebook, Instagram and Twitter
- 3 postings all social media platforms featuring logo
- Single table at festival

### **The Merry Merchant – \$100**

- Company logo on website sponsorship page
- Window sign to display

### **The Sleepy Holler – \$50**

Listing by name or business