

The Legend - \$3000

- Company logo in prime position in festival ads, such as cable TV, print media, Metro-North marketing, festival signage and spectator map
- Full-width tall banner at top of website sponsorship page, including option for multi-image collage/logo image
- Image on main festival website landing page
- Video thank-you on Facebook and main festival website page
- 12 postings social media platforms featuring logo
- Dedicated tent at festival in prime location, if desired, and 8' tall retractable banner to be placed prominently at festival

The Horseman - \$1000

- Company logo in prominent position in festival ads, such as cable TV, print media, Metro-North marketing, festival signage and spectator map.
- Full-width narrow banner at top of sponsorship page (1 image and logo).
- Thank-you on Facebook, Instagram and Twitter
- 10 postings all social media platforms featuring logo
- Double table at festival in prominent location, if desired, or 8' tall retractable banner to be placed at festival entrance

The Ichabod - \$500

- Company logo in select literary festival ads, signage and spectator map
- Logo square at sidebar of literary festival website sponsorship page
- Thank-you on Facebook, Instagram and Twitter
- 5 postings all social media platforms featuring logo
- Table at festival, if desired

The Washington Irving - \$250

- Logo in lower position in literary festival ads and signage.
- Logo at base of website sponsorship page
- Thank-you on Facebook, Instagram and Twitter
- 3 postings all social media platforms featuring logo
- Table at festival, if desired

The Sleepy Holler – \$50

- Listing by individual name or business
- Merchant sponsors will receive a sign for front window