



Sleepy Hollow Lit Fest
c/o Hudson Valley Writers Center
300 Riverside Drive
Sleepy Hollow, NY 10591

Sleepy Hollow Lit Fest Sponsorship

The Legend - \$5,000

- Company logo featured in all festival signage and spectator map
- Full-width tall banner on website sponsorship page, multi-image/logo
- Image on main festival website landing page
- Video thank-you on Facebook and main festival website page
- 12 postings social media platforms featuring logo
- Dedicated tent w/4 tables at festival in prime location
- If desired, 8' tall retractable banner to be placed prominently at festival

The Horseman - \$2,500

- Company logo in prominent spot in festival signage and spectator map.
- Full-width narrow banner on sponsorship page (1 image plus logo).
- Thank-you on Facebook, Instagram and Twitter
- 10 postings all social media platforms featuring logo
- Double table with tent at festival in prominent location
- If desired, or 8' tall retractable banner to be placed at festival entrance

The Ichabod - \$1,000

- Company logo on festival signage and spectator map
- Logo square at sidebar of literary festival website sponsorship page
- Thank-you on Facebook, Instagram and Twitter
- 5 postings all social media platforms featuring logo
- Double table with tent at festival, if desired

The Washington Irving - \$500

- Logo on base of festival signage and spectator map
- Logo at base of website sponsorship page
- Thank-you on Facebook, Instagram and Twitter
- 3 postings all social media platforms featuring logo
- Single table with tent at festival, if desired

The Sleepy Holler – \$200

- Listing by individual name or business on sponsorship page
- Single table in vendor area of festival

Merry Merchant – \$50

- Listing by individual name or business
- Merchant sponsors will receive a sign for front window